



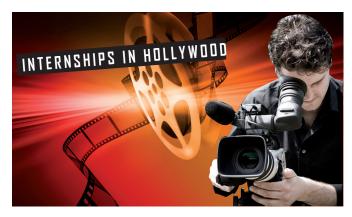
CERTIFICATE IV IN
6;9;F3>? 76;3F75: @A>A9;7E
WEB & SOCIAL MEDIA
MARKETING
Delivered by ACIT
Traineeships Available



This course provides the skills and knowledge for an individual to be competent to design, develop and use digital media technologies as an assistant information and communications technology (ICT) specialist working independently or as part of a larger development team. The course specifically covers how to integrate search engine optimisation, social media elements and social media marketing principals into a Website design.



DIPLOMA OF SCREEN AND MEDIA & INTERNSHIP IN HOLLYWOOD Delivered by IFTV



The Diploma of Screen and Media offers professional and academic instruction in the arts and sciences of motion pictures and television. The course aims to give the student knowledge of the technical, creative, and business aspects of the film/television industries. This includes practical hands-on training in the operation of professional equipment and state-of-the-art techniques.

INTERNSHIPS IN HOLLYWOOD

Unlike any other college in Australia, the Institute of Film and TV offers a unique training program to be studying in two continents and to experience an **Internship in Hollywood**, the centre of the film industry. This training program is designed not only to obtain a prestigious qualification but to gain valuable experience firsthand in Hollywood.



VOCATIONAL OUTCOMES

- Assistant designer
- Assistant digital media author
- Assistant digital media designer
- Assistant digital media developer
- Support digital media developer
- Support digital media development technician

QUALIFICATION

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COURSE UNITS

- Creative Photoshop Concepts
- XHTML
- Dreamweaver
- Social Media Marketing with Facebook and Twitter
- E marketing
- Introduction to wordpress



- Screenwriter
- Production Manager
- Assistant Director
- Production Coordinator
- Editor

QUALIFICATION

CUF50107 Diploma of Screen and Media

COURSE UNITS

- Directing
- Producing
- Screenwriting
- Cinematography
- Editing
- Script Analysis

What do you obtain from us?

- Certificate IV in Information Technology (Multimedia)
- · Diploma of Screen and Media
- Entry /Credits into University/College in USA
- Organising interviews with Hollywood Film or Television companies
- Traineeship/work placement in Australia (Applicable for school students)
- Job placement service with ACIT
- Credits with a university/college who is a selected partner with IFTV in Los Angeles
- Access to all resources, library, technical equipment hire, all inclusive
- Advice regarding accommodation, sponsorship, visa application, visa extensions and legal contact requirements during the stay in USA

About our Diploma of Screen and Media

This course includes national recognized training qualifications, first year University degree level content, Hollywood industry training requirements and Internships.

Students who are completing the Diploma will be required to travel to the United States for further industry training.
Students can travel with working holiday visa if they decide to work in the industry.

www.instituteoffilmandtv.com

www.acit.edu.au