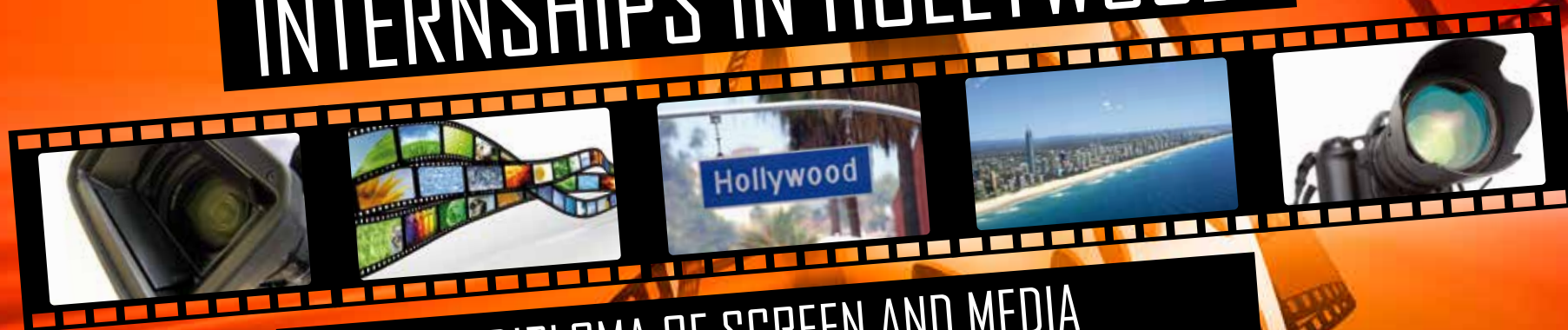


INSTITUTE OF FILM AND TELEVISION



GOLD COAST | BRISBANE | LOS ANGELES

INTERSHIPS IN HOLLYWOOD



DIPLOMA OF SCREEN AND MEDIA



Diploma of screen and media & internships in Hollywood

"Live the dream"

GOLD COAST | BRISBANE | LOS ANGELES

INSTITUTE OF FILM AND TELEVISION

LIVE THE DREAM

WHY STUDY AT INSTITUTE OF FILM & TV?

Unlike any other college in Australia, the Institute of Film and TV offers a unique training program that allows students to be studying in two continents and to experience an internship in Hollywood industry. This training program is designed not only to obtain a prestigious qualification but to gain valuable experience firsthand in Hollywood.

The Institute of Film & TV (first established 1999) is also a sister college of Australian College of Information Technology (first established 1995). This enables students access to modern editing suites in a professional environment.

Internships: internships are offered with various production companies in Hollywood through partner organizations and agencies.

Sponsorships: sponsorships including insurance are available in the U.S.A.



CUF50107 DIPLOMA OF SCREEN AND MEDIA

This course is anyone who is serious about making an immediate and significant contribution to the entertainment industry.

1. Occupational Health & Safety
2. Principles of Production
3. Advanced Principles of Production
4. Use ICT
5. Screenwriting 1
6. Critical Analysis in Film
7. Script Analysis 1
8. Visual Design
9. Introduction to Cinematography
10. Cinematography 1
11. Editing Theory and Practice 1
12. Editing Theory and Practice 2
13. Visual Effects
14. Unit Production Management (UPM) & Assistant Director(AD)



SUBJECTS OVERVIEW

The following is a summary of the individual subjects that make up the Diploma program.

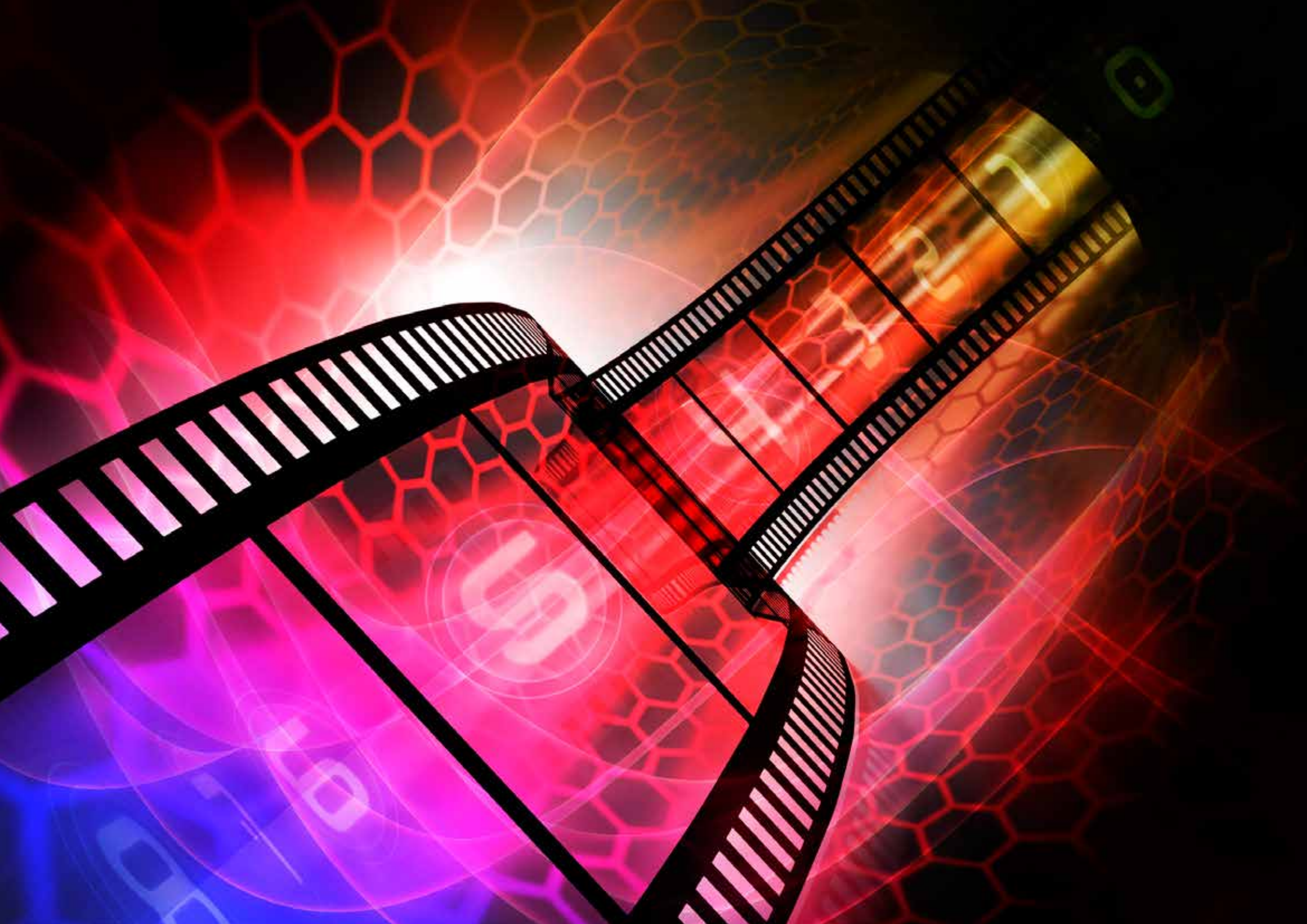
Principles of Production

Prerequisite: None

This is a required class designed to give the beginning film student a comprehensive overview of the filmmaking process. Students will become familiar with industry specific jobs and fundamental techniques of production, as well as basic camera operation, lighting, writing, storyboarding, sound and editing skills. Students will also be instructed in important safety procedures and guidelines with regards to equipment, props, permits, locations and sets. As a result of this class, each student will be well versed in the rules and requirements of the Equipment Centre, as well as basic set etiquette.

The class is participatory, collaborative and hands-on.





Advanced Principles of Production

Prerequisite: Principles of Production

This is a required class designed to give the intermediate film student a comprehensive overview/review of the filmmaking process. Students will become familiar with various approaches to camera operation, lighting, writing, storyboarding, sound and editing. Students will also be instructed in important safety procedures and guidelines with regards to equipment, props, permits, locations and sets. Additionally students will be asked to examine issues of aesthetics and style with regards to their own work. As a result of this class, each student will be well versed in the rules and requirements of the Equipment Centre, as well as basic set etiquette.

The class is participatory, collaborative and hands-on.

Screenwriting 1

Prerequisite: None

This required subject provides the students with the basics of screenwriting, emphasizing formatting, story structure, character development, conflict, and techniques of storytelling. This subject will focus on the elements of screenwriting through lectures, writing assignments and the discussion and analysis of film writing and structure. Students will be required to create two screenplays for short films (between 10-15 pages), as well as various other exercises and assignments.

Critical Analysis in Film

Prerequisite: None

This course is designed as an overview of the cinema and an introduction to the aesthetics of filmmaking, taken from a historical perspective. We will look at the cinema from several directions and

perspectives. This means we will approach it as a business, as a technology, as an entertainment, as a medium and art form, and as a cultural product. We will consider the ways in which film style and discourse have evolved over the past 100-plus years. Ultimately, however, the goal of the course is quite simple: to enable you to think critically about film.

Script Analysis 1

Prerequisite: Screenwriting 1

Script Analysis seeks to identify the essential building blocks of drama, and to understand how those elements combine to affect an audience and create the dramatic experience. The course offers analytical tools for relating to a script in such a way as to arrive at its dramatic core and so to express its essential meaning.

Editing Theory and Practices 1

Prerequisite: None

Students are introduced to the creative world of the motion picture and digital editor; to study the language and theory of film editing, and basic story concepts, and to practice using them in a hands on manner. Students will gain an awareness of the importance of the editor's creative role in realizing the completed film, which is the final step of the storytelling process. This hands-on class introduces essential skills using Final Cut Pro/Avid (digitizing footage, preparing bins for editing, working with time code and creating your personal settings, etc.) and good editing habits along with understanding and appreciation of the role of editing in the storytelling process.





Editing Theory and Practices 2

Prerequisite: Editing Theory & Practice 1

As an Editing Practice course students will be allowed to practice hands on editing techniques using Final Cut Pro and AVID with an emphasis on integrating technical knowledge into the larger goal of storytelling.

As an Editing Theory course students will be introduced to the history of film editing as well as it's techniques and principles. All lessons and examples will be reinforced with screenings of historically important clips and films showing the development of the editing technique from the importing of the first clip through the output of a final finished film.

At the completion of this subject students should:

- Be confident in their ability to perform basic editing.
- Understand the history and importance of Film Editing.
- Be familiar with Final Cut Pro & Apple Computers.
- Be familiar with editing techniques and principles.
- Understand the principles of AVID.
- Have developed some critical editing & storytelling skills.
- Understand the importance of coverage and basic editing "tricks."
- Understand the proper setup and organization of editing files.

Visual Design

Prerequisite: Advanced Principles of Production

In this age of visual literacy, a good story is only the starting point for creating a good film. An audience's perceptions are equally influenced by the meanings and emotions conveyed by a director's choice of visual elements and the rhythms, patterns

and comparisons created by the juxtaposition and arrangement of images.

All images consist of expressive visual components which convey messages, whether you want them to or not. Unless a director controls these elements, he or she risks both not communicating what was intended and communicating something quite different than what was intended. Similarly, a casual or haphazard combining of images could confuse the viewer and diminish or destroy the overall emotional effect of the story.

It is the purpose of this subject to study the integration of form and content in narrative film. We will examine how the visual and structural elements which make up cinematic form can be used to reinforce, create and comment upon a story and its underlying ideas. We will stress both understanding how these elements are used by others and being able to skilfully apply them to one's own work.

Design is planning, and we will stress the importance of careful, intelligent planning along with the ability to meld a creator's passion with an objective eye in order to achieve true artistic control.





Introduction to Cinematography

Prerequisite: Advanced Principles of Production

Cinematography students further their understanding and appreciation of the art and craft of cinematography by studying the prime concepts of cinematography, equipment procedures, camera mechanics, interior and exterior lighting, pre-production planning, composition, optics, electricity and safety, exposure, colour, and collaboration.

Cinematography 1

Prerequisite: Introduction to Cinematography

This subject is designed for the beginning film students to receive hands on training using the tools of the Director of Photography. The students will gain knowledge of the various occupations in both the camera and lighting departments. The course is designed to have students become familiar with shooting film and video, and learning the concepts needed to control the quality of the image. The students will review the rules, procedures, and proper handling of school equipment. Students will gain knowledge touching on aspects of Camera Systems (film

and video), Film Stocks, Basic lighting designs, Lighting and Grip equipment, Exposure, Interior and Exterior Lighting control, and Colour Temperature. This course provides an introduction to the skills needed to reproduce the photographic reality of a scene, or to create a visual mood. The student will receive hands on training in these areas with a professional working in the field.

Visual Effects

Prerequisite: Video Production

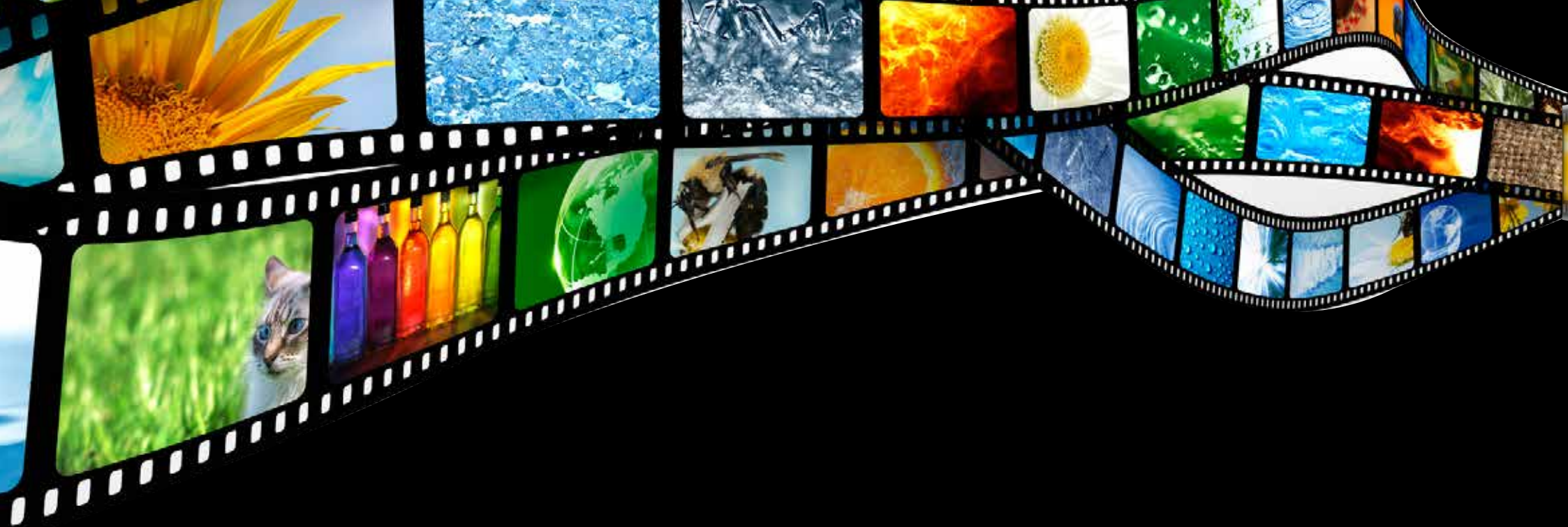
Motion graphics production isn't limited to the digital world. This subject takes you back into the studio to create custom motion backgrounds. Taking digitally captured footage and combine it with effects in popular postproduction tools like Adobe After Effects and Avid resulting in rich, abstract backdrops for your project. Taking concepts like layers, keyframes, rendering, and moving in 3D space. The rest of the subject expands on these ideas, and shows how to build compositions with layers, perform rotoscoping, animate your composition with keyframes, add effects and transitions, and render and export the finished piece. Using projects to demonstrate keying green screen footage and creating an advanced 3D composition with the expanded 3D tools.

Unit Production Management (UPM) & Assistant Director (AD)

Prerequisite: Advanced Principles of Production

This subject provides students with information about the duties of the UPM, Assistant Director, and Production Coordinator (the "Production Team"). Students will learn the process of a production from the perspective of the production team from development to wrap. Students will learn to schedule and budget scripts both manually and through computerized programs. They will see how their work actually appeared on screen. Students will learn the aspects of both the production office and the set and the relationship of the production team to individual departments of the shooting crew. Students will learn about many of the forms and rules required for a production. There will be handouts, discussions, guest lecturers, and homework assignments.





FACILITIES:

Gold Coast & Brisbane:

- 120 computers
- Microsoft Windows & MS Office
- Adobe Creative Suite 5 Master Collection
- Variety of Cameras (for TV & Studio use)

Los Angeles:

- HD/broadcast-ready TV studio
- Digital media labs
- Avid/Final Cut Pro editing suites
- Professional art studio
- 2 theatres
- 15000 volume library
- Sound stage
- Media Center (multi-screen viewing and teaching facility)

STUDENT SERVICES

Resume Preparation:

Students will be given the opportunity to polish their resumes. This help is available for those who wish to become professionals in the entertainment industry. Students will be recommended to gather their professional details and create visual presentations and their own show reel.

Preparation course for industry placement:

Students are required to attend training and industry seminars held by partner organizations and the Institute. These lectures and seminars cover information about employer perspective, interview techniques, dress standards and many other aspects relating to the industry. Seminars will host employers and leaders

from other organisations who will give their quality time to input for students.

Creating a sample coverage:

Sample coverage (a written story report on a script or book being considered for film production) is often requested by a production company from internship or job candidates in addition to the resume and cover letter. Your career and industry advisor from the Institute will assist with and advise you on how you can produce actual 'spec' script to use as a calling card when going after development internships and jobs, as many development departments require interns and assistants to complete script coverage before passing on the material to the executives.

Internships:

An intern is a student who performs the duties of an



apprentice in a work environment. Employers in the real world value industry experience. An internship program also allows an employer to identify potential job candidates for any upcoming positions.

Benefits of internships

- Gain valuable hands on experience
- Connect with the industry professionals
- Build mentoring relationships with Hollywood to last you a lifetime
- Add value to your resume
- Gives the employer the opportunity to choose prospective job candidates with proven in house experience

Chat groups and resources

Opportunity to enter into chat groups (online) to receive future and current events, jobs, opportunities while you are studying. You will also receive industry

news, free production resources and Hollywood creative Directory online, as well as calls for festival entries through partner organizations.

SPONSORSHIPS

Sponsorship to enter USA with 12 months working holiday visa program can be arranged so that you can study and work at your leisure. To avail of this service the candidate must have a valid passport.

You can enquire about working holiday visa or student visa options. We recommend that you travel with a working holiday visa if you want to work while studying.

Student services will offer this service once you have decided to study this course.

ACCREDITATION

The Diploma of Screen and Media is a nationally recognised course in Australia. Students will receive an

Australian nationally recognised qualification.

Qualification: (CUF50107) Diploma of Screen and Media

Areas of emphasis

- Directing
- Producing
- Screenwriting
- Cinematography
- Editing
- Script Analysis

CONCIERGE SERVICE

In addition to ground staff and services, students will receive personalized concierge online service, which can be accessed from anywhere, anytime. The service is designed for students to be connected with the Institute and Alumni as a whole.

This service will help students with any questions for enrolment, accounts, payments, exams and any other issues and is also a source of information and news about the Institute.

GENERAL INFORMATION

Financial assistance: Loans and Government subsidies available to students who qualify

Student housing: Available nearby - some with complimentary shuttle service to classes

Accreditation: Australian Nationally Recognized Qualification

International students: Must be available to travel on a working holiday visa to USA for 12 months to take advantage of this program.

The Institute of Film & TV's Diploma of Screen and Media course is fully accredited and recognised by the Australian Qualifications Framework. The Institute of Film & TV is also a Registered Training Organisation.





GOLD COAST

107 Lakeside Bermuda Point
20 Lake Orr Drive
Varsity Lakes, Queensland 4227
Phone: +61 7 5578 8122
Fax: +61 7 5578 8077

BRISBANE

Suite 6, 231 Duncan Street,
Fortitude Valley
Brisbane, Queensland 4000

ALL CORRESPONDENCE TO:

107 Lakeside Bermuda Point,
20 Lake Orr Drive
Varsity Lakes, Qld 4227, Australia



www.instituteoffilmandtv.com

INSTITUTE OF FILM AND TELEVISION

GOLD COAST | BRISBANE | LOS ANGELES

Precept Education Pty Ltd trading as Institute of Film & Television | Australian College of Information Technology is a sister college of Institute of Film and Television

For courses and information phone 617 55788122 or email sonya@acit.edu.au